



Hall Davidson  
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### Education and Credentials

1989 M.S., Education Administration, Pepperdine University  
1979-1985 Post-baccalaureate work, UCLA, CSLA, CSUN, Pepperdine  
1971 B.A., Vanderbilt University  
1970-1971 Education coursework and credential, George Peabody College for Teachers  
*California Administration Services Credential; California English credential with Mathematics Supplementary; Bilingual fluency rating (Spanish)*

### Education Work History

2005-2007

#### Director, Discovery Educator Network, Discovery Communications

- Oversee field managers nationwide
- Over virtual community of educators
- Responsible for educational partnerships (Adobe, Apple, Google, *et al*)
- Digital media content team

1990-2005

#### KOCE-TV, Director of Education Television Services

- Senior Staff Position
- Responsible for education services department
- Oversee programming of 3.5 weekday hours of K-12 instructional programming, including digital conversion
- Oversee programming of 40+ hours of weekly telecourse programming
- Supervise grant-based certificated employees and clerical staff
- Executive Director of Telecommunications of Orange County (TOC), revenue generating media consortium of public and private districts, schools, and home schoolers, with over 200,000 member students
- Produce instructional programs for K-14, including inservice coursework, training, and credit courses
- Produce family programming for parents with children 0-5
- Secured grants to support educational programming

2000-2005

#### Faculty, Golden West College Huntington Beach, California

- Teach teacher candidates educational technology skills
- Part of California's TEACH3 program to acceleration credentialing through the community college system
- Skills taught range from multimedia to database and spreadsheets

1978-1990

1984-1990

#### Los Angeles Unified School District

##### Advisor, Instructional Media Services, KLCS-TV

- Responsible for staff development for K-12 instructors
- Responsible for coordinating regional staffs for district-level projects, including media evaluation and media production awards
- Responsible for integration of several state, legislation-based technology initiatives, including the California Technology Project
- Developed *Video Mathematics*, an 80 episode math series for secondary schools

1978-1984

##### Teacher – Secondary Education

- High school and middle-school service
- English and bilingual mathematics (Spanish fluency); mathematics department chair

- Advisor, student computer club (1979); successful grant writer for first school computer lab
- Math instructor and writer for live interactive series that earned Emmy for “Best Instructional Series”

1971-1974

**Nashville Metropolitan Schools / Davidson County**

- Teacher, Secondary Schools

2001-present

**Additional Leadership Experience**

Board member, Computer-Using Educators

- oversee annual budget of \$1.2 million
- hire staff, including Executive Director

2004-present

Elected Chairman of local School Site Council (budget and policy body)

1994-present

Director, California Student Media & Multimedia Festival

- Nation’s oldest festival for student work; over 7,000 tracked participating students in 2001, now in its 39<sup>th</sup> year (2005)
- Fundraising to support festival
- Direct collaboration between sites including Foothill College (Center for Innovation), Golden West College, and other non-profits

1989-1992

President, Video Using Educators (VUE)

1989-1992

Regional Director of Regional Technology Consortium (IHE, K-12) for Los Angeles and Santa Barbara, part of the state California Technology Project, funded through AB1470

**Task Force, Committee, and Advisory Work**

2001-2003

Member, Applications Committee, Digital California Project (Internet2)

- \$24 million (annual budget) to connect colleges, universities, K-12 to fiber backbone
- develop applications, coursework, and programs to run on the network

1998-2001

Technology Advisory Committee, Knowledge Adventure software group (Vivendi)

2000

Advisory group, Classroom Connect

1995

Member of Telecommunications Task Force, mandated by SB1510 to explore California voice-video-data network

1994-1998

Member of following state committees: Buying and Licensing Committee; Technology Panel, California School Library Association; Technology Advisory Board, 21<sup>st</sup> Century Schools (nonprofit partnership)

1990

Member of California Distance Learning Task Force (co-author of report)

**Keynotes and Sharing Vision**

2005

Keynote for World Council for Gifted and Talented Children

2004

Regional conference keynotes, workshops, Indiana, Illinois, Oregon, et al

2003

Closing keynote (with students), National Educational Computer Conference (NECC), Seattle

2002

Keynote, National Educational Computer Conference (NECC), San Antonio, 5,000 educators (also concurrent sessions or workshops) – conference attendance 10,000

2002

Closing keynote, Northwest Council for Computer Educators (NCCE), Seattle, 3,000 educators (also concurrent sessions or workshops)

2001

Closing keynote, Florida Educational Technology Conference, Orlando, 7,000 educators (also concurrent sessions or workshops)

1989-2007

Over 200 national and state keynotes, concurrent sessions, workshops – partial list at halldavidson.net

*Keynotes and sessions deal with the issues and impact of technology on education and the implications for the future*

### Publications

2005-2006	Digital media articles and column, <i>Discovery Education Classroom Resource Guide</i>
2005	“Copyright for Administrators”, <i>Technology &amp; Learning Magazine</i>
2004	Visual Learning, <i>CUE Journal</i>
2002, Oct.	“Guide to Copyright, Part II”, including copyright chart <i>Technology &amp; Learning</i> (nominated for EdPress award 2003)
2001, Nov.	“Ten Top Technologies”, <i>Technology and Learning</i> , cover story, segment on Internet2
2001, Feb.	“Anatomy of a CD ROM”, <i>Technology and Learning</i> , analysis of student multimedia project
1999, Sept.	“Fair Use: No FAT (Fear and Trembling) Guide to Copyright”, <i>Technology and Learning</i> (nominated for EdPress award 2000)
1998, Fall	“Technology and the Future of Education”: <i>Education Technology</i>
1997	<b>TechWorks</b> , TCM publishing: Classroom modules integrating technology, author of video units. Used in classrooms nationally, and in Canada, England
1996, March	“Streaming the Net”, <i>Technology and Learning</i> , Viewpoint

### Other Accomplishments

2002-2005	Produced “Help Me Grow,” program for families with children ages 0 to 5
2005	Developed “Small Theater Large” project to air original productions from small theater “live” on weekends
2000-2005	Copyright and Fair Use materials used on more than 100 educational sites; links to site from Apple and Adobe corporate websites
2003	Produced “Reading—the Inside Story,” collaboration with University of California, Irvine, the National Writing Project, and PBS Kids
2001-2002	Produced “Big6 Information Literacy” series, collaboration with Golden West College, LA Times (Orange County), and the California Technology Assistance Project; distributed throughout California
1995-present	Designed and maintain website for California Student Media & Multimedia Festival
1998	Produced six-part series “Wired to the Web, Now What”, including interactive web site with online testing. Later selected as computer science telecourse.
1997	TechWorks, TCM publishing, classroom modules integrating technology, author of video units. Used in classrooms nationally, and in Canada, England
1997	Hosted video staff development series “Stanford Technology Conference”
1990-1995	Trainings on use of video in education at EQUALS Project (Berkeley), California Writing Project (UCSB), National Teacher Training Institute (various sites), and county departments of education in Napa, Orange, and Los Angeles counties
1991-1992	Hosted satellite series for California Technology Project; series was shot on CSU campuses for the purpose of orientation of CSU teacher training faculty and K-12 staff in technology integration
1986	Co-created “Video in the Classroom” awards in the Los Angeles Unified School District, eventually effecting more than one thousand teachers

### Awards

1999	Copyright article nominated for educational press publishing award
1998	Platinum Disk Award, Computer-Using Educators – “presented to members of the educational technology community who have made significant ongoing contributions to the advancement of technology in education”
1995	Emmy nomination as producer
1993	Gold Disk Award, Computer-Using Educators – “recognition of the recipients contributions to CUE and technology in learning”
1989	Distinguished Service Award, Council of Great City Schools

1985

Writer/On-camera instructor for program winning Emmy (Los Angeles Area)  
for Best Instructional Series

**Family**

Married, two children (ages 18 and 10)

Both children in public schools in Los Angeles. Daughter's first day of school  
tracked as part of article in the "Wall Street Journal", fall 2001